



BAYER PLUS REWARDS

2019-2020

The NEW



PLUS

REWARDS

Introducing Bayer PLUS Rewards

Now you can choose from a broader portfolio of products to help you make the most of every acre—and watch your rewards grow.

Sign in & start earning at MyBayerPLUS.com

Product Portfolio Incentives

Any 2 products	Earn \$3/A
Any 3rd product	Earn an additional +\$3/A
Any 4th product	Earn an additional +\$4/A
Any 5th product	Earn an additional +\$5/A

Roundup/XtendiMax Incentives

A Roundup® Brand Agricultural Herbicide + 1 or more eligible herbicides	Earn \$2/A
XtendiMax® herbicide with VaporGrip® Technology + A Roundup® Brand Agricultural Herbicide + 1 or more eligible herbicides	Earn an additional +\$2/A

Only eligible product purchases will qualify. Incentives will be calculated starting with the highest acre product. See example on back.

Agronomic Add-Ons

Qualify for either a Product Portfolio Incentive or Roundup/XtendiMax Incentive		Earn an additional +\$0.50/A	
Aeris®	EverGol® Energy	Leverage® 360	Stance® 110SC
Asana® XL Insecticide	Finish® 6 Pro	Raxil® PRO MD	Trilex® Advanced
Autumn™ Super	Gaicho® XT FS	Raxil® PRO Shield	Valor® SX Herbicide
Baythroid® XL	Ginstar® EC	Scoparia®	

Program Requirements

- > Seed counts as one product in program calculations.
- > Farmers can earn incentives on up to 5 Bayer products in the Product Portfolio Incentives.
- > Farmers must operate in qualifying geography* and purchase from an authorized retailer between September 1, 2019, and August 31, 2020.
- > Farmers must have at least \$1,500 in Bayer PLUS Rewards rebates at the time of redemption to claim incentive.
- > Redemptions requested between May 1, 2020, and October 31, 2020, will be limited to 50% of the farmer's estimated earned incentives at the time of redemption and must exceed \$500.

MyBayerPLUS.com



REWARDS

Bayer PLUS Rewards

Eligible Products and Match Rates

PRODUCT PORTFOLIO INCENTIVES

SEED		Product Match Rate Per Acre
Asgrow® Soybeans	140,000 seeds	
DEKALB® Canola	5 lb/acre	
DEKALB® Corn	32,000 seeds	
DEKALB® Sorghum	5 lb/acre	
Deltapine® Cotton	35,000 seeds	

HERBICIDES		Product Match Rate Per Acre
Axiom® 68DF Herbicide	10 oz	
Balance® Flexx Herbicide	4 fl oz	
Capreno® Herbicide	3 fl oz	
Chateau® Herbicide SW	2 oz	
Cobra® Herbicide	10 fl oz	
Corvus® Herbicide	4 fl oz	
Degree Xtra® Herbicide	96 fl oz	
DiFlexx® Herbicide	8 fl oz	
DiFlexx® DUO Herbicide	24 fl oz	
Fierce® Herbicide	3 oz	
Fierce® EZ Herbicide	6 fl oz	
Fierce® MTZ Herbicide	16 fl oz	
Fierce® XLT Soybean Herbicide	4 oz	
Harness® Herbicide	36 fl oz	
Harness® Xtra Herbicide	58 fl oz	
Harness® Xtra 5.6L Herbicide	74 fl oz	
Harness® MAX Herbicide	40 fl oz	
Huskie® Herbicide	11 fl oz	
Huskie® Complete Herbicide	13.7 fl oz	
Laudis® Herbicide	3 fl oz	
Luxxur® Herbicide	6.85 fl oz	
Mauler® Herbicide	8 fl oz	
Olympus® 70DF Herbicide	0.4 oz	
Osprey® 4.5WG Herbicide	4.75 oz	
Osprey® Xtra Herbicide	4.75 oz	
Ricestar® Herbicide	30 fl oz	
Rimfire® Max Herbicide	3 oz	
Select Max® Herbicide	12 fl oz	
TripleFLEX® Herbicide	32 fl oz	
Valor® EZ Herbicide	2 fl oz	
Valor® XLT Soybean Herbicide	3 oz	
Varro® Herbicide	6.85 fl oz	
Warrant® Herbicide	48 fl oz	
Warrant® Ultra Herbicide	50 fl oz	
Wolverine® Advanced Herbicide	27.2 fl oz	

FUNGICIDES		Product Match Rate Per Acre
Absolute® Maxx Fungicide	5.5 fl oz	
Delaro® Fungicide	8 fl oz	
Proline® Fungicide	3 fl oz	
Propulse® Fungicide	13.5 fl oz	
Prosaro® Fungicide	6.5 fl oz	
Provost® Silver Fungicide	13 fl oz	
Stratego® Fungicide	10 fl oz	
Stratego® YLD Fungicide	4 fl oz	

INSECTICIDES		Product Match Rate Per Acre
Oberon® 4SC Insecticide/Miticide	6 fl oz	
Sivanto® HL Insecticide	2 fl oz	
Sivanto® Prime Insecticide	4 fl oz	
Velum® Total Insecticide	18 fl oz	
Zeal® SC Miticide	4 fl oz	

ROUNDUP/XTENDIMAX INCENTIVES		Product Match Rate Per Acre
Roundup PowerMAX® Herbicide	32 fl oz	
Roundup PowerMAX® II Herbicide	32 fl oz	
Roundup WeatherMAX® Herbicide	32 fl oz	
RT3® Herbicide	32 fl oz	
XtendiMax® herbicide with VaporGrip® Technology	22 fl oz	

AGRONOMIC ADD-ONS		Product Match Rate Per Acre
Aeris® Seed Applied Nematicide/Insecticide	2.56 fl oz	
Asana® XL Insecticide	9.6 fl oz	
Autumn™ Super Herbicide	0.3 oz	
Baythroid® XL Insecticide	2.8 fl oz	
EverGol® Energy Seed Treatment Fungicide	1 fl oz	
Finish® 6 Pro Harvest Aid	32 fl oz	
Gaucho® XT FS Insecticide/Fungicide	3.4 fl oz	
Ginstar® EC Cotton Defoliant	10 fl oz	
Leverage® 360 Insecticide	2.8 fl oz	
Raxil® PRO MD Fungicide	5 fl oz	
Raxil® PRO Shield Fungicide	5 fl oz	
Scoparia® Herbicide	2 fl oz	
Stance® 110SC Plant Growth Regulator	3 fl oz	
Trilex® Advanced Seed Treatment	0.16 fl oz	
Valor® SX Herbicide	2 oz	

PROGRAM TERMS

Acre rebates are based on the per acre match rates outlined in program.

All payments under this program are based on grower data submitted by authorized retailers. Grower sales data must include Tech ID and/or Grower Loyalty ID, be submitted via approved electronic means by retailers no later than September 11, 2020, and is subject to validation (must be Valid Grower Sales.)

Program Calculation Example for Product Portfolio Incentive**

Product Tier (# of Products)	Products	Purchased Acres	Incentive Acres	Rebate per Acre	Rebate
1st	Seed	1,500			
2nd	Delaro®	1,500	1,500	\$3	\$4,500
3rd	Corvus®	1,000	1,000	\$3	\$3,000
4th	Warrant®	500	500	\$4	\$2,000
5th	Warrant® Ultra	400	400	\$5	\$2,000
				Total Rebate	\$11,500

**Rebates paid starting with highest acre product first

All incentives redemptions must be requested by and paid at the direction of the Grower.

Redemption of incentive must be requested between May 1, 2020, and April 30, 2021 via Bayer PLUS website or Bayer Customer Interaction Center and requires validation of necessary redemption information and activation of Bayer PLUS account. Incentives not redeemed on May 1, 2021, will be automatically forfeited.

PROGRAM CONDITIONS

- 1) BAYER CROPSCIENCE LP AND ITS AFFILIATES ("Bayer") RESERVES THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE.
- 2) Grower programs are an important part of the marketing strategy for Bayer. If a grower purchases Bayer products from a source other than Bayer (or Bayer authorized retailer) Bayer retains the option to deny payment to the grower under the terms of the grower program. Only products purchased from Bayer or another Bayer authorized entity and sold to growers are eligible for grower program payment.
- 3) No commission, incentive, rebate, refund, discount or other promotional payment shall be paid on units of eligible products under market funding programs where the sale is executed via an online electronic point of sale system unless approved by Bayer in writing.
- 4) Growers will forfeit rebates if products are resold outside of the Bayer's authorized distribution or retail network.
- 5) All federal, state, or local taxes on payments received under this program are the sole responsibility of the payment recipient, and not of Bayer or its agents.
- 6) Bayer reserves the final decision, in its absolute discretion, on whether purchasers are valid growers.
- 7) Fraudulent reporting of purchase or sales information or documentation that Bayer, in its absolute discretion, believes are not made in good faith are not made in the ordinary course of business or are made with the purpose of manipulating program earnings, will be grounds for withholding or invalidating all program payments or reimbursement of any payments already made as well as immediately terminating distributor's contract.
- 8) Bayer reserves for a period of three (3) years from the 2020 Marketing Year the right to audit compliance with all conditions and provisions of this program or other Bayer offers which includes, but is not limited to, an audit of retailer's or grower's books/records and an inspection of facilities. Any retailer or grower found to have submitted false or fraudulent information would be responsible for the cost of the program audit and forfeiture of the applicable program payments. If retailer or grower does not have the proper documentation for the three (3) year audit term, Bayer may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.
- 9) All information provided by Bayer regarding individual program earnings is a good faith estimate of total earnings potential. Bayer will calculate actual total program earnings and payments, at its sole discretion.
- 10) Bayer reserves the right to debit future payments due or otherwise seek reimbursement if errors are discovered after payments have been issued.

*Farmers living in Alaska, California or Hawaii do not qualify for Bayer PLUS Rewards

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

XtendiMax® herbicide with VaporGrip® Technology is part of the Roundup Ready® Xtend Crop System and is a restricted use pesticide. It is a violation of federal and state law to use any pesticide product other than in accordance with its labeling. XtendiMax® herbicide with VaporGrip® Technology and products with XtendFlex® Technology may not be approved in all states and may be subject to use restrictions in some states. Check with your local product dealer or representative or U.S. EPA and your state pesticide regulatory agency for the product registration status and additional restrictions in your state. For approved tank-mix products and nozzles visit XtendiMaxApplicationRequirements.com.

Harness® Xtra herbicides contain atrazine as a second active ingredient and are restricted use pesticides. Harness®, Harness® MAX, Harness® Xtra, Roundup PowerMAX® II, TripleFLEX® Herbicide, Warrant® Herbicide and Warrant® Ultra Herbicide are not registered in all states and may be subject to use restrictions. Balance® Flexx, Corvus®, and Degree Xtra®, are restricted use pesticides and are not registered in all states. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local dealer or representative for the product registration status in your state.

Roundup Ready® 2 Technology contains genes that confer tolerance to glyphosate. Glyphosate will kill crops that are not tolerant to glyphosate. Atrazine, Balance Flexx, Baythroid XL, Corvus, Harness Xtra, Huskie Complete, Leverage 360 and Scoparia are Restricted Use Pesticides. Not all products are registered in all states and may be subject to use restrictions. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited.

All brands are registered trademarks of the Bayer Group. ©2019 Bayer Group. All rights reserved. For additional product information, please call toll-free 1-866-99-BAYER (1-866-992-2937) or visit our website at www.CropScience.Bayer.us, Bayer Group, 800 North Lindbergh Boulevard, St. Louis, MO 63167. 119H198730

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The portfolio of crop protection solutions from Valent U.S.A.

FIERCE
HERBICIDE

FIERCE EZ
HERBICIDE

FIERCE XLT
SOYBEAN HERBICIDE

FIERCE MTZ
HERBICIDE

Fierce® brand herbicides have multiple effective modes of action to give your fields a strong start and protect yields. Get up to eight weeks of powerful broad spectrum control over tough and resistant weeds and grasses with *Fierce* brand herbicides.

VALOR
HERBICIDE EZ

VALOR
SOYBEAN HERBICIDE XLT

VALOR
HERBICIDE SX

Valor® brand herbicides provide a proven preemergence foundation to control tough weeds with up to 6 weeks of residual control.

COBRA
HERBICIDE

Cobra® Herbicide controls more than 54 problem weeds faster than other herbicides with no concerns to rotated crops. Additionally, tests have shown *Cobra* suppresses white mold.

SELECTMAX
HERBICIDE
WITH INSIDE TECHNOLOGY™

Select Max® Herbicide with Inside Technology™ provides the fastest and most powerful way to control grasses and volunteer Roundup Ready® corn. The patented formulation dramatically outperforms other postemergence grass herbicides.

MAULER
HERBICIDE

Mauler® Herbicide is a preemergence herbicide designed to be tank mixed with *Valor*, *Fierce* or *Warrant*® brand herbicides, delivering an additional effective mode of action against resistant weeds.

ZEAL
SC MITICIDE

Zeal® SC Miticide offers long-lasting control of mites, including two-spotted spider mite, Banks grass mite and other species of spider mite in a single application.

ASANA
XL INSECTICIDE

Asana® XL Insecticide delivers: excellent control of foliar pests on multiple crops; unique cottonseed oil formulation for proven, rainfast protection. *Asana* XL also offers superior UV stability for extended action that results in outstanding pest control.



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